

Special Issue

Entrepreneurial Environment in Rural Areas

Message from the Guest Editor

Rural entrepreneurship is an important way to increase farmers' employment and income and improve rural industries. Rural entrepreneurial environments, including the rural natural environment, social environment, economic environment and rural entrepreneurial service environment, have an important impact on farmers' entrepreneurial activities. In addition, compared with other entrepreneurs, farmers, as a special social group, are restricted by their own experience, knowledge level, and traditional perspectives, so they need more support from a sound rural entrepreneurial environment system. However, what are the components of a perfect rural entrepreneurial environment system? How can we evaluate the entrepreneurial environment in rural areas? How can we optimize the rural entrepreneurial environment? What are the "antecedents, processes and consequences" of farmers' entrepreneurial behavior in a specific rural entrepreneurial environment? All these issues are academic and practical problems that need to be solved in promoting rural entrepreneurship.

Guest Editor

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