

Special Issue

Enhancing Sustainability through Organizational Purpose

Message from the Guest Editors

In recent years, the effect of intangibles on the total value of an organization has increased considerably, climbing to more than 50%. Citizens increasingly demand more sustainable organizations that are able to offer solutions that have a positive impact on society and the environment in which they operate. Responding to these calls is crucial for organizations to instill confidence in and establish legitimacy for their operations. To this end, new organizational models should be sought that incorporate the three dimensions of sustainability (economic, social, and environmental) into their day-to-day operations. In this Special Issue, we seek papers that work on improving some or all of the dimensions of sustainability from the point of view of organizational culture.

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Deadline for manuscript submissions

closed (28 February 2023)



Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



mdpi.com/si/86979

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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