

Special Issue

Entrepreneurship and Eco-Innovation

Message from the Guest Editors

The importance and influence of the Theory of Entrepreneurship has been increasing not only in terms of impact among academic scholars and managers of startups and small and medium enterprises (SMEs), but especially in terms of scientific support for designing innovative public policies, which are aimed to promote eco-efficient and environmentally friendly practices at the firm level, independently of its dimension, age, research and development (R&D) intensity, family control, or stage of the life cycle. In this context, eco-innovation has attracted a growing interest among scholars interested in entrepreneurship and innovation topics, who notably dedicate their research endeavours to unveiling the determinant factors of eco-innovation. Nevertheless, the emergent literature on the eco-innovation determinants still lacks further efforts using different research lenses. This Special Issue aims to congregate a selected set of high-quality manuscripts on the main determinant factors of eco-innovation; and to provide useful information and knowledge not only for managers of startups and SMEs but also to all internal and external stakeholders involved in the innovation process.

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