

Special Issue

Digital Entrepreneurship and the Cultural and Creative Industries (CCIs)

Message from the Guest Editors

In recent years, digital technologies (DTs) such as mobile computing, cloud computing, social media, 3D printing, and data analytics have played a critical role both in facilitating business model innovations and in generating opportunities for entrepreneurs to create high-tech businesses. This trend has attached importance to a new research field that constitutes the intersection of digital technologies and entrepreneurship—called “digital entrepreneurship”—and calls for further investigation of digital technologies and their potential to shape new ventures. The aim of this Special Issue is to provide a forum for discussing the latest research findings on the intersection of digital entrepreneurship and CCIs and highlighting the critical factors of digital ventures’ success in CCIs. Both quantitative, qualitative, and conceptual contributions are accepted. A successful article should have the potential to incite vigorous academic discussion on the presented topic.

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Deadline for manuscript submissions

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