Special Issue

Sustainable Cross-Border Business Models

Message from the Guest Editor

We organized this Special Issue on "sustainable crossborder business models". It aims to advance our knowledge and understanding of how and why firms incorporate sustainability as a major driver, a means/technique, a practice or an ultimate goal when devising, formulating, implementing, renewing and reconfiguring the value logic of CBMs in highly uncertain times. It is also interesting to examine the role of entrepreneurship, leadership, innovation, dynamic capabilities and knowledge-management practices (e.g., knowledge sharing and knowledge integration) in coping with cross-cultural conflicts coupled with economic recessions for creating sustainable CBMs during the pandemic and onwards. We welcome conceptual, theoretical, qualitative or quantitative papers related to relevant topics and issues. Contributions should report original research that is not under consideration at any other journal

Guest Editor

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Deadline for manuscript submissions

closed (31 December 2021)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

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