Special Issue

Contemporary Issues and Future Trends in Sustainability Hospitality

Message from the Guest Editors

With a vital role in the world, the hospitality industry endeavors to meet consumers' increasing needs for sustainable hospitality products. For the last few decades, fostering customer green purchase behavior has been a fundamental constituent of ecofriendly hospitality firms' success (Han, 2021TPGB). Sustainable development in hospitality broadly involves diverse management actions, for example, saving natural resources (e.g., water, energy), decreasing environmental harm (e.g. waste decrease), meeting the green needs of the neighborhood and society, as well as environmental, social and corporate governance in hospitality. The purpose of this Special Issue of "Contemporary issues and future trends in sustainability hospitality" brings research and industry together to share research innovation and market applications related to sustainability in the hospitality industry. The present research aims to enrich the extant hospitality literature on sustainable consumption, management and purchase behaviors by filling the existing knowledge gaps.

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I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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