

Special Issue

Contemporary Issues and Future Trends in Sustainability Hospitality

Message from the Guest Editors

With a vital role in the world, the hospitality industry endeavors to meet consumers' increasing needs for sustainable hospitality products. For the last few decades, fostering customer green purchase behavior has been a fundamental constituent of ecofriendly hospitality firms' success (Han, 2021TPGB). Sustainable development in hospitality broadly involves diverse management actions, for example, saving natural resources (e.g., water, energy), decreasing environmental harm (e.g. waste decrease), meeting the green needs of the neighborhood and society, as well as environmental, social and corporate governance in hospitality. The purpose of this Special Issue of "Contemporary issues and future trends in sustainability hospitality" brings research and industry together to share research innovation and market applications related to sustainability in the hospitality industry. The present research aims to enrich the extant hospitality literature on sustainable consumption, management and purchase behaviors by filling the existing knowledge gaps.

Guest Editors

Prof. Dr. Kun-Shan Wu

Department of Business Administration, Tamkang University, Taipei 251301, Taiwan

Dr. Yi-Man Teng

College of Modern Management, Yango University, Fuzhou 350015, China

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Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario
Institute of Technology, Oshawa, ON L1G 0C5, Canada

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