

Special Issue

Sustainable Consumer Behavior: Emotion, Cognition, Psychology, and Attitudes

Message from the Guest Editor

This Special Issue calls for the latest and most insightful research to understand sustainable consumer behaviors that move toward a more sustainable consumption future. I expect both empirical and theoretical studies which address the issues related to sustainable consumer behavior. The following is an indicative list of a number of topics in relation to sustainable consumer behavior that would be appropriate for the Special Issue, though I welcome broad topics related to sustainable consumption and consumer behavior: Sustainable consumer behavior; Ethical consumer behavior; Green consumer behavior; Emotion, cognition, psychology related to sustainable consumption behavior; Sustainable beliefs, values, and attitudes; Sustainable awareness and concerns; Sustainable marketing.

Guest Editor

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Deadline for manuscript submissions

closed (28 February 2022)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

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