

## Special Issue

# Sustainable Consumer Behavior: Emotion, Cognition, Psychology, and Attitudes

### Message from the Guest Editor

This Special Issue calls for the latest and most insightful research to understand sustainable consumer behaviors that move toward a more sustainable consumption future. I expect both empirical and theoretical studies which address the issues related to sustainable consumer behavior. The following is an indicative list of a number of topics in relation to sustainable consumer behavior that would be appropriate for the Special Issue, though I welcome broad topics related to sustainable consumption and consumer behavior: Sustainable consumer behavior; Ethical consumer behavior; Green consumer behavior; Emotion, cognition, psychology related to sustainable consumption behavior; Sustainable beliefs, values, and attitudes; Sustainable awareness and concerns; Sustainable marketing.

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### Guest Editor

Prof. Dr. Kumju Hwang

School of Business Administration, Chung-Ang University, Seoul 06974, Korea

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### Deadline for manuscript submissions

closed (28 February 2022)



## Sustainability

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### Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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### Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario  
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