

Special Issue

Consumer Behaviour and Sustainable Development Goals

Message from the Guest Editors

This Special Issue proposes a large set of topics related to the achievement of the SDGs from the actions of sustainable organisations and a consumer behaviour based on sustainability values. The different variables that influence a responsible consumer behaviour process, steps in this process, and sustainable organisation strategies, ideas, and actions are of interest, as well as the adaptations that manufacturers and retailers must make to their businesses to meet new consumer demands. Finally, study the role played by entrepreneurs, who should be oriented in the generation of sustainable ideas and businesses, is a topic that will be covered in this Special Issue.

Guest Editors

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Deadline for manuscript submissions

closed (31 March 2022)



Sustainability

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Impact Factor 3.3
CiteScore 7.7



mdpi.com/si/70072

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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

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