

Special Issue

Consumer Behavior and Sustainability in the Electronic Commerce

Message from the Guest Editors

Electronic Commerce boosted its growth in recent years, particularly in the pandemic context (Kim, 2020), and it is expected to continue growing in the following years. The increasing number of online purchases led to an incremental environmental impact. However, the impact on the environment in terms of increased CO2 emissions and energy use remains uncertain. Consumers are aware of this and demand that companies adopt environmentally friendly actions (Oláh et al., 2018). Since the primary objective is to generate economically sustainable profits and revenue, companies struggle to find innovative ways to be environmentally sustainable and meet consumers' expectations. Given the scope of this scenario, this Special Issue calls for papers that aim to understand the companies' sustainable Electronic Commerce actions and their impact on consumer behavior to increase our knowledge in this relevant area of research.

Guest Editors

Prof. Dr. Paulo Rita

NOVA Information Management School (NOVA IMS), Universidade Nova de Lisboa, Campus de Campolide, 1070-312 Lisboa, Portugal

Dr. Ricardo Filipe Ramos

1. Instituto Politécnico de Coimbra, ESTGOH, Oliveira do Hospital, Portugal

2. Instituto Universitário de Lisboa (ISCTE-IUL), ISTAR, Lisboa, Portugal

3. CICEE – Centro de Investigação em Ciências Económicas e Empresariais, Universidade Autónoma de Lisboa, Lisboa, Portugal

Deadline for manuscript submissions

closed (20 October 2022)



Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



mdpi.com/si/112823

Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)





Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)



About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario
Institute of Technology, Oshawa, ON L1G 0C5, Canada

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPIus / SciFinder, and other databases.

Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1
(Geography, Planning and Development)