Special Issue

Business Performance and Sustainable Innovation Strategies

Message from the Guest Editors

Recent corporate business administration and technology innovation face tough challenges triggered by unexpected global issues such as Brexit, the trade tensions between the United States and China, and the Covid-19 pandemic. Hence, many companies have started to consider the new-normal business guidelines focusing on environment and sustainability, named of ESG or TBL. ESG (environment, sustainability, and governance) has surfaced as a new business principle with an expanded perspective beyond the traditional CSR (corporate social responsibility). The triple bottom line (TBL), a coined term by John Elkington in 1998, consists of three parts—social, environmental, and financial—and has also received considerable interest from academia and practice. ESG and TBL believe that companies should focus on social and environmental concerns, in the same way as they do economic performance. It is also essential to investigate the roles of innovations in business development and sustainable competitiveness and growth.

Guest Editors

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I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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