

Special Issue

Better Product Lifetimes

Message from the Guest Editor

Product lifetime plays an increasingly crucial role in academic, business, and policy discussions. As topical research has advanced, it has become increasingly clear that the issue of shortening product lifetimes is a systemic one which requires profound changes in business models, a shift toward improved product design, the identification and promotion of existing product lifetime extension business models, changes in regulation, and changes at the consumer level. This Special Issue will gather original research in the field of product lifetime, and how business model strategies, corporate initiatives, consumer practice, regulation, and new technology can contribute to extend product lifetimes. Suitable topics include but are not limited to the following: consumer product lifetime perception, consumer expected product lifetimes, design strategies, industry 4.0 for product lifetimes, product lifetime extension business models, product lifetimes measure, et al.

Guest Editor

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