

Special Issue

Ecotourism as a Catalyst for Environmental Conservation: Balancing Tourism and Ecosystem Preservation

Message from the Guest Editors

The impact of tourism activities on the ecosystem of tourist attractions is multifaceted, with both subjective and objective impacts. Tourism activities are diverse, and determining how to integrate multiple groups, including tourists, community residents, and government and non-governmental organizations, into the tourism ecological development system to achieve value co-creation is worth attention.

Determining how ecotourism can be activated as a catalyst for environmental protection and how to strengthen environmental education through ecotourism are crucial topics. Relevant topics would include but not be limited to tourists' pro-environmental behaviors, ecotourism planning and development, value co-creation of ecotourism, environmental education and ecosystem preservation in ecotourism, technology innovation and green consumption and community support for ecotourism. This Special Issue calls for papers that address such issues. Any conceptual/empirical study that is relevant to the topic or that presents appropriate implications is invited for submission to this Special Issue, which will serve as the cornerstone for the sustainability of the global tourism industry.

Guest Editors

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Deadline for manuscript submissions

31 December 2025



Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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