

## Special Issue

# Artificial Intelligence (AI) and Sustainability of Businesses

### Message from the Guest Editor

This Special Issue calls for intellectual contributions concerning artificial intelligence (AI) in connection to sustainable business models. Qualitative, quantitative, technical, and scientific papers are welcomed. Research areas may concern (but are not limited to) the following:

Streamlining business operations, optimizing business processes, the operational efficiency of businesses, data-driven business decisions, resource allocations, workforce management, supply chain visibility, supply chain management, and data mining and big data in business management.

AI-powered analytics related to consumer/customer behavior and consumer preferences, product innovation and development, sustainable products and services. AI-powered analytics related to mitigating and managing risks, sustainable initiatives, and customer satisfaction, thus contributing to long-term business sustainability

We look forward to receiving your contributions.

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### Guest Editor

Dr. Abu Saleh

Discipline Leader—Marketing, Faculty of Business, Government and Law, University of Canberra, ACT 2601, Australia

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### Deadline for manuscript submissions

closed (28 March 2025)



## Sustainability

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## About the Journal

### Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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### Editor-in-Chief

Prof. Dr. Steve W. Lyon

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