

Special Issue

Business Innovation and Sustainability through Internet of Things

Message from the Guest Editors

In today's rapidly changing and globally connected world, business innovation and sustainability are two essential components. The Internet of Things (IoT) has emerged as a game-changing technology that can significantly contribute to sustainable development and business innovation.

With this vision in mind, this Special Issue is dedicated to the following themes, and we extend an invitation for the submission of your research to help further advance science:

Business Innovation:

- (i) Competitive advantage.
- (ii) New revenue streams.
- (iii) Process optimization.

Sustainability:

- (i) Resource efficiency.
- (ii) Environmental monitoring.
- (iii) Circular economy.

The synergy between innovation and sustainability:

- (i) IoT-driven innovation.
- (ii) Sustainable practices.
- (iii) Adopting sustainability.

We look forward to receiving your contributions.

Guest Editors

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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