

Special Issue

Sustainable Business Practices in Emerging Markets: Innovation, Governance, and Environmental Impact

Message from the Guest Editors

In recent years, emerging markets have shown amazing resilience and have gradually become an important engine for global business development. However, emerging markets still face many challenges, such as the growing cost of climate change and the increasingly severe global financial situation. Exploring how to promote sustainable development in emerging markets is a very important aspect of research. With the rapid development of emerging technologies such as big data, artificial intelligence, cloud computing, and blockchain, emerging markets have also ushered in new development opportunities. The aim of this Special Issue is to therefore publish original research papers and critical reviews that can contribute to discussions of the possible pathways for achieving sustainable development in emerging markets. We welcome submission on topics including but not limited to:

- emerging market
- sustainable development
- innovation
- environmental protection
- environmental regulation
- government subsidy
- carbon emission
- digital economy

Guest Editors

Dr. Zhaoyang Kong

Dr. Yuhua Zheng

Dr. Daojuan Wang

Dr. Farid Ullah

Deadline for manuscript submissions

31 August 2026



Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 8.9



mdpi.com/si/230392

Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)





Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 8.9



[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)



About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University,
Columbus, OH 43210, USA

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPlus / SciFinder, and other databases.

Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1
(Geography, Planning and Development)