Special Issue

Sustainable Business Practices in Emerging Markets: Innovation, Governance, and Environmental Impact

Message from the Guest Editors

In recent years, emerging markets have shown amazing resilience and have gradually become an important engine for global business development. However, emerging markets still face many challenges, such as the growing cost of climate change and the increasingly severe global financial situation. Exploring how to promote sustainable development in emerging markets is a very important aspect of research. With the rapid development of emerging technologies such as big data, artificial intelligence, cloud computing, and blockchain, emerging markets have also ushered in new development opportunities. The aim of this Special Issue is to therefore publish original research papers and critical reviews that can contribute to discussions of the possible pathways for achieving sustainable development in emerging markets. We welcome submission on topics including but not limited to:

- emerging market
- sustainable development
- innovation
- environmental protection
- environmental regulation
- government subsidy
- carbon emission
- digital economy

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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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