

Special Issue

Sustainable Data-Driven Business Models Based on Knowledge and Innovation Management

Message from the Guest Editors

Continuous economic growth has led to environmental degradation as we are witnessing it now, far from a sustainable outlook, and therefore economic systems need to be changed (Meadows et al. 1972; Martínez-Alier et al. 2010; van den Bergh and Kallis, 2012). Moreover, overconsumption and overdevelopment are being acknowledged as problems by an increasing portion of the world's population, and new voices for "prosperity without growth" have strengthened (Kallis et al. 2012; Demaria et al. 2013; Akbulut et al. 2019; Drews et al. 2019; Liegey et al. 2020). With this Special Issue, we are calling for multidisciplinary approach contributors intending to bridge the gap between the economic and business understanding of sustainability exploring sustainable consumption and data needed for the development of Sustainable Business Models, ultimately aiming towards the achievement of the UN Sustainable Development Goal (SDG) 12.

Guest Editors

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Deadline for manuscript submissions

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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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