

Special Issue

Value Co-creation in Product/Service Development for Sustainability

Message from the Guest Editors

Value co-creation is a dynamic process in which enterprises meet customers' individual needs and realize value sharing among stakeholders through resource integration and value exchange. The potential benefits of value co-creation to business and society have proven to be effective and successful in promoting sustainability. The core of value co-creation is to strengthen the interaction of information and resources with other stakeholders in product/service development.

The Special Issue, aims to attract submissions contributing to the technologies, decision-making approaches, and strategies used in value co-creation in product/service development for sustainability:

Value co-creation strategies and game theory;
Sustainability evaluation in product/service design;
Information technologies/platforms for supporting value co-creation;
Smart product service systems;
Online text mining and sentiment analysis for product/service development;
Data-driven product/service development;
Product/service redesign;
Smart product design and development;
Recommender systems.

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Deadline for manuscript submissions

closed (19 October 2023)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

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