Special Issue

Value Chain Sustainability: Collaboration the Key to Success for Emerging Countries

Message from the Guest Editor

Globalization, automation, digitalization, and fine slicing up of the value chain have enabled firms to spread their activities worldwide regardless of borders, cultures, and societies. Firms can create an environment of coopetition and co-create value by strategically engaging both suppliers and clients in production, research & development, designing, planning, and prototyping the product. Collaborative efforts can enhance dynamic capabilities and create sustainable value chains. By working closely with value chain partners and other key stakeholders, companies can discover optimal solutions and drive impactful action (Jennifer Hermes, 2012; Villena and Gioia, 2020).

Guest Editor

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I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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