

Special Issue

Digital Innovation and Technology Transfer in Emerging Markets and/or from Emerging Markets

Message from the Guest Editors

Digitalization has affected many areas of business environments and firms' activities. Emerging markets are currently experiencing both digital disruption and sustainability pressures. Growth in emerging markets yields robust and good economic output; however, this also results in problems for many social and environmental sectors. As multinational corporations (MNCs) from developed countries concentrate more of their business activities in emerging markets, there is growing pressure to overcome the risks of host regulators and drive sustainable development. In this situation, technology transfer is seen as a useful way for firms in emerging economies to improve their sustainability. Although much has been discussed both by practitioners and scholars, no comprehensive synthesis has been undertaken yet on the academic work on (digital) technology transfer for sustainable development, as far as we are aware. This Special Issue aims to provide a comprehensive picture of digital technology transfer by soliciting submissions from researchers.

Guest Editors

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