

## Special Issue

# Digital Innovation and Technology Transfer in Emerging Markets and/or from Emerging Markets

### Message from the Guest Editors

Digitalization has affected many areas of business environments and firms' activities. Emerging markets are currently experiencing both digital disruption and sustainability pressures. Growth in emerging markets yields robust and good economic output; however, this also results in problems for many social and environmental sectors. As multinational corporations (MNCs) from developed countries concentrate more of their business activities in emerging markets, there is growing pressure to overcome the risks of host regulators and drive sustainable development. In this situation, technology transfer is seen as a useful way for firms in emerging economies to improve their sustainability. Although much has been discussed both by practitioners and scholars, no comprehensive synthesis has been undertaken yet on the academic work on (digital) technology transfer for sustainable development, as far as we are aware. This Special Issue aims to provide a comprehensive picture of digital technology transfer by soliciting submissions from researchers.

### Guest Editors

Dr. Byung Il Park

HUFS Business School, Hankuk University of Foreign Studies, Seoul 02450, Republic of Korea

Dr. Min-jae Lee

Department of Global Business, Mokwon University, Daejeon, Republic of Korea

### Deadline for manuscript submissions

closed (31 May 2025)



**Sustainability**

an Open Access Journal  
by MDPI

**Impact Factor 3.3**  
**CiteScore 7.7**



[mdpi.com/si/175365](https://mdpi.com/si/175365)

*Sustainability*  
Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland  
Tel: +41 61 683 77 34  
[sustainability@mdpi.com](mailto:sustainability@mdpi.com)

[mdpi.com/journal/  
sustainability](https://mdpi.com/journal/sustainability)





## Sustainability

---

an Open Access Journal  
by MDPI

---

Impact Factor 3.3  
CiteScore 7.7



[mdpi.com/journal/  
sustainability](https://mdpi.com/journal/sustainability)



## About the Journal

### Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

---

### Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario  
Institute of Technology, Oshawa, ON L1G 0C5, Canada

---

### Author Benefits

#### Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

#### High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPIus / SciFinder, and other databases.

#### Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1  
(Geography, Planning and Development)