

Special Issue

Sustainable Consumer Behaviour and Food Choice

Message from the Guest Editors

Sustainable food behaviours include the production and consumption of organic foods, local foods, foods that involve less waste in production, seasonal foods, and novel foods, such as insects, algae, etc. The recent literature indicates that consumer preferences for sustainable food are heterogeneous. Therefore, it is important to understand consumers' behaviours and motivations and barriers to sustainable food choices. This Special Issue aims to address global challenges related to encouraging more environmentally sustainable food choice by addressing the following topics:

- Consumer preferences regarding sustainable food consumption;
- Consumer attitudes toward sustainable food consumption;
- Drivers of and barriers to sustainable food consumption;
- Impact of eco-labels and certifications on consumer choice;
- Minimization of food waste through changes in consumer behaviour;
- Roles played by information and education in shaping sustainable food choices;
- Consumer segmentation;
- Novel food and sustainability;
- Local foods, and organically produced food.

We look forward to receiving your contributions.

Guest Editors

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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