# **Special Issue**

# Sustainable Tourism Development and Tourist Behavior

# Message from the Guest Editor

This Special Issue of *Sustainability* explores new advances in sustainable tourism and tourist behavior and will include papers focusing on (though not limited to):

- Pro-environmental behavior and tourism;
- Applications of behavioral economics to achieve sustainable tourism outcomes;
- Flight shaming, environmental guilt and tourism;
- The impact of social marketing on tourist behaviors;
- Destination branding and its effects on tourist attitude and behavior;
- Bridging the intention-action gap;
- Challenges to conventional thinking on tourism behaviors.

### **Guest Editor**

Dr. Jonathon Day

School of Hospitality and Tourism Management, Purdue University, West Lafayette, IN 47906, USA

# Deadline for manuscript submissions

closed (31 August 2023)



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# **About the Journal**

# Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

## Editor-in-Chief

Prof. Dr. Steve W. Lyon

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