

Special Issue

The Sustainable Destination: Policies, Image, Brand and Value

Message from the Guest Editors

- Good practices and environmental certification schemes in tourist destinations;
- Implementation of principles linked to the 17 UN goals in tourist destinations;
- Studies on the impact of sustainability policies on a destination's attraction power;
- Studies on the positive effect of sustainability policies on destination image and perceived value;
- Operational and logistics tools used by destination management and marketing to gain the status of "sustainable destination";
- Studies on participatory processes and public-private partnerships aimed at creating sustainable tourism destinations and/or promoting their image;
- The role of the DMO in the promotion of a sustainable destination;
- Studies on the awareness, attitudes, and behaviors of local communities involved in the definition of a sustainable destination offer;

Guest Editors

Prof. Dr. Umberto Martini

Prof. Dr. Federica Buffa

Dr. Alessia Zoppelletto

Deadline for manuscript submissions

closed (20 November 2022)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

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