

## Special Issue

# Technological Transformations towards a More Sustainable Environment in Hospitality and Tourism

### Message from the Guest Editors

This Special Issue searches for original research works that present both theoretical and managerial contributions related to the use of new technologies in hospitality and tourism. The current Special Issue encourages the submission of manuscripts that target different topics, including, but not limited to:

- The use of new technologies (e.g. AI/AR/VR/IoT) to reduce the effects of a COVID-19 crisis in tourism
- The use of new technologies (e.g. AI/AR/VR/ IoT) to reduce the effects of over-tourism
- How can new technologies (e.g. AI/AR/VR / IoT) be used as a tool to develop sustainable and pro-environmental behaviors in tourism?
- Multisensory experiences using new technologies (e.g. AI/AR/VR / IoT) in tourism
- The use of new theories to explain how new technologies (e.g. AI/AR/VR/IoT) may affect consumer behavior and consumer relationships with brands in tourism
- How can new technologies (e.g. AI/AR/VR/IoT) affect tourists' well-being?

How can new technologies (e.g. AI/AR/VR/IoT) be used to enhance stakeholder (suppliers, attractions, local governments, heritage sites, transport systems) sustainability and performance?

### Guest Editors

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### Deadline for manuscript submissions

closed (31 January 2022)



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### Message from the Editor-in-Chief

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