

Special Issue

Current Issues and Challenges of Technology Management Strategies under Digital Transformation

Message from the Guest Editors

Digital transformation (DX) denotes the strategy of leveraging the opportunities of novel digital technologies and their implications on business performance. This Special Issue seeks to contribute to current issues and challenges of related to digital transformation by having a critical look at recent technology trends and strategies related to digital transformation. Discussion both at the level of technology strategy and operational/technological processes would provide targeted insights into balancing technological trialability and organizational compatibility. Moreover, this Special Issue should stimulate the debate between industry and policymakers for increasing policy coherence in facilitating DX. In particular, we invite papers that address innovative technical developments, reviews, case studies, and analytical as well as assessment papers from interdisciplinary disciplines, which are relevant to fostering digital transformation in manufacturing and beyond. Lastly, we put emphasis on better understanding how different technological strategies interact with each other to form a “successful” DX implementation strategy.

Guest Editors

Prof. Dr. Jeonghwan Jeon

Dr. Seunghwan Oh

Dr. Chie Hoon Song

Deadline for manuscript submissions

closed (30 August 2024)



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Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

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I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University,
Columbus, OH 43210, USA

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