

## Special Issue

# Sustainable Tourism Experiences

### Message from the Guest Editors

The current COVID-19 crisis is an opportunity to pause and reflect on the experiences we may offer to visitors in the future, which must address sustainability issues. The design and development of sustainable tourism experiences will benefit destination stakeholders by considering the community's strengths and their needs and expectations from tourism while concurrently facilitating rewarding and memorable experiences for the visitors. How can experiences encourage a connection with the local community?

Tourism businesses also will need attractive experiential offerings targeted to local and national markets, suggesting they rediscover local cultural and natural heritage. How can experiences encourage a connection with culture and nature? How can technological innovations support sustainable tourism experience? Academics will need to better understand the principles and practices of experience design from a psychological and managerial perspective. How can we conceptualise sustainable tourism experiences?

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### Guest Editors

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### Deadline for manuscript submissions

closed (30 June 2021)



## Sustainability

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### Editor-in-Chief

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