

Special Issue

Sustainable Strategic Management and Corporate Social Responsibility

Message from the Guest Editors

Sustainable strategic management (SSM) involves analyzing, formulating, and implementing business strategies that are economically competitive, socially responsible, and in balance with the cycles of nature. SSM has evolved from a rudimentary idea to a mature framework for managing business organizations in the 21st century, even during the COVID-19 pandemic. Integrating corporate social responsibility (CSR) into their strategy systems can help enterprises to produce a competitive advantage. This can both add to their long-term prosperity and help increase overall sustainability, provided that the strategy uses a broad, dynamic approach to CSR that is compatible with strategic management. The main purpose of this SI is to highlight the mutual effect of sustainable strategic management and CSR from various perspectives. The aim is to publish high-quality papers that contribute to promoting our understanding of sustainable strategic management and how it will change management, CSR, and environmental practices. The SI is open to both conceptual studies and empirical analyses based on qualitative and quantitative methodological approaches.

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

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