

## Special Issue

# Sustainable Innovation, Business Models and Sustainability Transition

### Message from the Guest Editor

Business models (BMs) are now considered a key aspect of corporate strategy and describe the way “an organization creates, delivers, and captures value”.

BMs fluctuate as companies attempt to capture, generate and convey value, generating innovation. A particular kind of innovation in BMs relates to the inclusion of sustainability, which is an increasing societal demand. Sustainable business models (SBMs) are intended to integrate sustainability considerations into companies, not only addressing sustainability but also becoming a source of competitive advantage. It is urgent that we determine the key elements that make it possible to change a BM into an innovative SBM through empirical studies, survey, business case analyses and literature reviews.

This Special Issue seeks submissions addressing topics related to sustainable business models. I look forward to receiving your contributions.

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### Guest Editor

Prof. Dr. Laura Broccardo  
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### Deadline for manuscript submissions

closed (10 August 2023)



## Sustainability

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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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### Editor-in-Chief

Prof. Dr. Marc A. Rosen

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