

## Special Issue

# Sustainable Consumption and Consumer Psychology

### Message from the Guest Editors

Environmentally sustainable consumption includes several consumer behaviors, including, but not limited to, buying green and/or local products, shopping at green retailers, supporting companies that adopt or promote sustainable practices, adequately recycling products at the end of their life cycles, purchasing organic food, and wisely using energy resources that are based on renewable resources. Although there are consumers who want to minimize their impact on earth by adopting at least one of these environmentally friendly consumer behaviors, the majority of consumers are still reluctant to adopt these behaviors completely. With this Special Issue, therefore, we hope to expand the growing body of literature that benefits from consumer psychology knowledge to encourage and increase sustainable consumption among consumers. For further reading, please visit the [Special Issue website](#).

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### Guest Editors

Prof. Dr. Lynn Kahle

Department of Marketing, University of Oregon, Eugene, OR 97403-1208, USA

Dr. Eda Gurel-Atay

Unaffiliated Independent Scholar

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### Deadline for manuscript submissions

closed (26 March 2023)



## Sustainability

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*Sustainability*  
Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland  
Tel: +41 61 683 77 34  
[sustainability@mdpi.com](mailto:sustainability@mdpi.com)

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I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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## Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University,  
Columbus, OH 43210, USA

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