

Special Issue

Sustainable Atmospherics: Retail Design and Economic, Social and Environmental Sustainability

Message from the Guest Editors

Retail atmospherics are environmental cues that influence consumers and make the difference between business success and failure. However, atmospherics are rarely studied from the perspective of sustainability. The goals of this Special Issue are to gather new theoretical insights into the role of atmospherics in advancing environmental, economic and social sustainability and to provide retailers tools for enhancing their businesses' sustainability. Research areas may include but are not limited to:

- Atmospherics and the circular economy;
- Sustainable atmospherics in retailing;
- Green atmospherics;
- Retail atmospherics and climate change;
- Atmospherics and sustainable luxury goods;
- Biophilic atmospherics;
- Virtual and digital atmospherics and sustainability;
- Atmospherics and COVID-19 pandemic;
- Atmospherics and customers/employees with sensory disabilities;
- Atmospherics that support vulnerable/stigmatized employees and/or customers;
- Retail atmospherics and children;
- Atmospherics, restoration, and wellbeing;
- Potential conflicts between uses of atmospherics and economic, social and environmental types of sustainability;
- Ethical issues in using atmospherics.

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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