

Special Issue

Integrating Sustainability and Gender Equity: Emerging Trends in Business Policy, Strategy, and Practice

Message from the Guest Editors

Sustainability has become a key business imperative and opportunity for contemporary organizations (Lubin & Esty, 2010). Increasingly, smart companies are integrating sustainability aspects into their business strategy and practice to achieve competitive advantage and improve social legitimacy (Kiron, Kruschwitz, Haanaes, & Velken, 2012).

Accordingly, the purpose of this Special Issue is to bridge key gaps in the literature by offering scholars the opportunity to examine emerging trends in corporate policy, strategy, and practice pertaining to sustainability and gender equity issues. The Covid-19 outbreak has further underscored the need for organizations to review their resource acquisition and usage in a manner that emphasizes sustainable development and a related regard for equitable and ethical approaches. With women constituting an increasing share of the paid workforce in many advanced economies, and often the majority of informal economy workers, the nexus between organisations' drive for business sustainability and women's contributions to this aim and equitable treatment is emphasised.

Guest Editors

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Deadline for manuscript submissions

closed (30 October 2022)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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