

Special Issue

Sustainable Business Models and Common Goods

Message from the Guest Editors

The sustainable business model concept is extremely successful and highly common among practitioners, but a lack of consensus exists among scholars about how business models can evolve towards higher levels of sustainability. Under selective pressures due to economic, ecological, technological, relational and institutional phenomena, business models dynamically evolve through micro-adaptations and/or disruptive changes. The evolution towards circular economy models is a good example of such processes. The eco-socio-technical system's sustainability-oriented resilience, that is, the system's capability to resist crises and keep evolving towards economic, social and environmental sustainability, is probably going to be a key target for business model innovation studies.

Guest Editors

Prof. Marc Ventresca

University of Oxford, UK

Dr. Alessandro Zardini

Department of Business Administration, University of Verona, Italy

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Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario
Institute of Technology, Oshawa, ON L1G 0C5, Canada

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