

Special Issue

Innovative Agrifood Supply Chain in the Post-COVID 19 Era

Message from the Guest Editor

The world is changing rapidly in the age of coronavirus and beyond. Citizens will reexamine their eating habits with a new, more equitable form of food consumption. Consequently, the food supply chain network will have to change dramatically adjusting to the new attitudes, perception, and preferences of consumers of the post-COVID-19 era. Innovation will play a vital role in modernizing the food supply chain to meet the new challenges of the upcoming global economy. The process “from farm to fork” will become a key factor for the sustainability and the progress of the food industry.

This Special Issue is focused on topics including but not limited to innovative scientific insights and technological advances of new food product development, logistics, economic factors, emotional aspects, eating motivations, marketing and commercials/environmental concerns aiming to tackle the foreseen changes of the post-COVID-19 global economy. Innovative aspects in all parts of the food supply chain are welcomed, assessing expected problems and difficulties in the new global economy.

Guest Editor

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