

Special Issue

Strategic Food Marketing and Sustainability

Message from the Guest Editors

The following themes will inform the Special Issue:

- Sustainable food marketing and new food product development
- Consumers' perceptions, attitudes and behaviours towards sustainable food production, consumption and marketing
- Food waste, recycling, upcycling and related food marketing strategies
- Sustainable food packaging and labels
- Food consumption and sustainability awareness, especially on social media platforms - are new trends emerging?
- Review of food sustainability policies/initiatives - what works?
- Sustainability along food supply/value chains
- Sustainable agriculture and rural development in advanced, emerging and developing economies.

Keywords

- Sustainable food marketing and new product development
- New trends in sustainability
- Sustainability policies and initiatives
- Food supply/value chains, consumer signals and pricing
- Agriculture and rural development
- Digital media channels and sustainability
- Consumer behaviour and food sustainability
- Food waste
- Food packaging and labels

Guest Editors

Prof. Dr. Joe Bogue

Department of Food Business and Development, Cork University Business School, University College Cork, T12K8AF Cork, Ireland

Dr. Lana Repar

Department of Food Business and Development, Cork University Business School, University College Cork, T12K8AF Cork, Ireland

Deadline for manuscript submissions

closed (28 February 2021)



Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



mdpi.com/si/24775

Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)





Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)



About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario
Institute of Technology, Oshawa, ON L1G 0C5, Canada

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPIus / SciFinder, and other databases.

Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1
(Geography, Planning and Development)