Special Issue

Social Media and Sustainability in the Digital Era

Message from the Guest Editors

The Special Issue aims to provide original contributions and highlight wide-ranging research about social media and sustainability in the digital era. This Special Issue aims to stimulate and promote novel approaches in the areas of social media and sustainability. The topic is connected to the theme of the IACIS Conference Europe 2021- to be held on June 24 - 25, 2021 online, allowing synergy of our Special Issue with this event. Topics will include, but not be limited to, the following: social media and sustainability in the digital era - privacy in social media - cybersecurity in social media entrepreneurship in social media - social media and environmental sustainability - the role of social media in the era of COVID-19 - social media and corporate communication - social media application for sustainability - social media analytics and sustainability sustainable marketing and social media - sustainable consumption and social media - sustainable leadership and social media - the development of social media in the future

Guest Editors

Prof. Joanna Paliszkiewicz

Management Institute, Warsaw University of Life Science, ul. Nowoursynowska 166, 02-787 Warszawa, Poland

Dr. Marcin Ratajczak

Management Institute, Warsaw University of Life Science, ul. Nowoursynowska 166, 02-787 Warszawa, Poland

Deadline for manuscript submissions

closed (30 September 2021)



Sustainability

an Open Access Journal by MDPI

Impact Factor 3.3 CiteScore 7.7



mdpi.com/si/69015

Sustainability Editorial Office MDPI, Grosspeteranlage 5 4052 Basel, Switzerland Tel: +41 61 683 77 34 sustainability@mdpi.com

mdpi.com/journal/ sustainability





Sustainability

an Open Access Journal by MDPI

Impact Factor 3.3 CiteScore 7.7



About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University, Columbus, OH 43210, USA

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPlus / SciFinder, and other databases.

Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1 (Geography, Planning and Development)

