# **Special Issue**

# The Sharing Economy in the Context of Sustainability: Economic, Social and Environmental Aspects of Alternative Forms of Sharing

# Message from the Guest Editors

Dear colleague, This Special Issue calls for both theoretical and empirical papers, including case studies discussing the following topics (but not limited to):

- The sharing economy in the context of sustainability and/or social responsibility
- Alternative motives for sharing
- Environmental aspects of sharing
- Sharing and the circular economy
- Reporting of sharing as part of sustainability reporting
- Communication of sharing as part of communication of social responsibility
- Benefits and risks of the sharing economy model (from the point of view of the entities involved and society as a whole)
- Alternative segments, forms, services, and platforms of sharing
- Application of the sharing economy model from the point of view of various sectors
- B2B sharing
- Customer attitudes to the phenomenon of sharing
- The role of universities in the context of the sharing economy model
- The role of governments (on a local, regional, national, and supranational level) within the framework of the sharing economy model
- Regulation of the sharing economy

### **Guest Editors**

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# Deadline for manuscript submissions

closed (30 April 2022)



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# Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

# Editor-in-Chief

### Prof. Dr. Marc A. Rosen

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