# **Special Issue**

# Sustainable Transformation and Innovation in Organization Management

# Message from the Guest Editor

Since the start of 2020, the COVID-19 pandemic has caused substantial changes to many different aspects of our lives and organization management. In reality, these changes are more like a revolution. In order to survive and grow in this turbulent situation, organizations must strive for sustainable transformation and innovation. Individuals and organizations who stick to yesterday's methods in how to manage an organization, how to deal with customers, and how to help people learn and grow will not simply suffer from stagnant growth-instead, their very survival will be threatened. In the context of COVID-19, the advancement of organizations that designed and operated an innovative non-face-to-face method, especially for collaboration between members of the organization, communication with customers, and production and distribution of products and services, was remarkable...

### **Guest Editor**

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## Deadline for manuscript submissions

closed (30 June 2021)



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# Message from the Editor-in-Chief

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# Editor-in-Chief

#### Prof. Dr. Marc A. Rosen

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