# **Special Issue**

# Unpacking Stakeholders' Complex Responses to Corporate Social Responsibility and Corporate Sustainability

# Message from the Guest Editor

Corporate social responsibility (CSR) and corporate sustainability (CST) have been increasingly recognized as a critical feature that differentiates firms from competitors in the market (Eccles et al., 2014; Porter & Kramer, 2006). By developing proper strategies and implementing specific practices for CSR and CST, firms are expected to gain legitimacy (Zheng et al., 2015) and favorable responses from various stakeholders (Barnett, 2007). Nonetheless, anecdotal and scholarly evidence indicate that stakeholders do not always show the same attitudes and responses to such actions. This Special Issue aims to deviate from a naïvely positive approach, and calls for more critical research works focusing on underexplored "boundary conditions" where/when/how/why stakeholders become more or less favourable to CSR and CST. This Special Issue seeks both conceptual and empirical works, including interdisciplinary and international studies, that may address topics including, but not limited to, the following:

- Top managers' complex reactions to CSR and/or CST;
- Consumers' complex reactions to CSR and/or CST;

# **Guest Editor**

Prof. Dr. Young K. Chang Sogang Business School, Sogang University, Seoul 04107, Korea

# Deadline for manuscript submissions

closed (31 May 2023)



# Sustainability

an Open Access Journal by MDPI

Impact Factor 3.3 CiteScore 7.7



## mdpi.com/si/144165

Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

mdpi.com/journal/ sustainability





# Sustainability

an Open Access Journal by MDPI

Impact Factor 3.3 CiteScore 7.7



# **About the Journal**

# Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

## Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University, Columbus, OH 43210, USA

### **Author Benefits**

# Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

# **High Visibility:**

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPlus / SciFinder, and other databases.

### Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1 (Geography, Planning and Development)

