

Special Issue

Sustainable Consumer Behavior in Transport and Tourism

Message from the Guest Editor

Research areas may include (but not limited to) the following: - Barriers and enablers to the adoption of sustainable private transport particularly electronic and hybrid vehicles

- The role of ride sharing and other aspects of consumer behavior in the shared economy

- Consumer responses to alternative sustainable modes of public and private transport (e.g., cycling)

- Marketing for sustainable tourism development

- Aspects of green tourism from a consumer decision making perspective

- Catering for particular consumer segments (e.g., persons with disability) in sustainable transport or tourism

- The consumers role in circular economies focusing on aspects of transport or tourism

- Tourism and environmental pollution from a consumers' perspective

- Overtourism

- Ecotourism

- Sustainable tourism and transport in a post-COVID-19 era

- Consumer behavior in response to sustainable infrastructure or innovations in rail, cruise, or air travel

- Consumer responses to Corporate Social

Responsibility (CSR) activities in transport and tourism

- Marketing sustainable urban or rural tourism initiatives

- Consumer behavior relating to smart technologies for sustainable transport or tourism

Guest Editor

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Deadline for manuscript submissions

closed (30 July 2023)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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