

Special Issue

Sustainable Consumer Behavior in Transport and Tourism

Message from the Guest Editor

Research areas may include (but not limited to) the following: - Barriers and enablers to the adoption of sustainable private transport particularly electronic and hybrid vehicles

- The role of ride sharing and other aspects of consumer behavior in the shared economy
- Consumer responses to alternative sustainable modes of public and private transport (e.g., cycling)
- Marketing for sustainable tourism development
- Aspects of green tourism from a consumer decision making perspective
- Catering for particular consumer segments (e.g., persons with disability) in sustainable transport or tourism
- The consumers role in circular economies focusing on aspects of transport or tourism
- Tourism and environmental pollution from a consumers' perspective
- Overtourism
- Ecotourism
- Sustainable tourism and transport in a post-COVID-19 era
- Consumer behavior in response to sustainable infrastructure or innovations in rail, cruise, or air travel
- Consumer responses to Corporate Social Responsibility (CSR) activities in transport and tourism
- Marketing sustainable urban or rural tourism initiatives
- Consumer behavior relating to smart technologies for sustainable transport or tourism

Guest Editor

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Deadline for manuscript submissions

closed (30 July 2023)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

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