

Special Issue

How Retailers Could Contribute to Sustainable Development

Message from the Guest Editors

The aim of this Special Issue is to show that, in the contemporary economy, retailers could significantly contribute to sustainable development. Such an approach, from the industry point-of-view, is taken as large multinational companies, operating in many countries and managing supply chains, are so powerful that they often indicate how goods should be manufactured, as well as are able to shape consumer preferences. Retailers could also promote sustainable consumption by offering sustainable products (also own brand) and information campaigns; sustainable production by responsible procurement policies; contribute to the careers of women (who make up the majority of sales forces in retail) and to make men and women more equal, and so on.

http://www.mdpi.com/journal/sustainability/special_issues/Retailers_Contribute_Sustainable_Development

Guest Editors

Prof. Dr. Grażyna Śmigielska
Cracow University of Economics, Poland

Prof. Dr. Ann Fairhurst
Department Head of Retail, Hospitality and Tourism Management,
University of Tennessee, 1215 W. Cumberland Avenue, Knoxville, TN
37996-1911, USA

Deadline for manuscript submissions

closed (31 December 2018)



Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



mdpi.com/si/10497

Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

[mdpi.com/journal/
sustainability](http://mdpi.com/journal/sustainability)





Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)



About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University,
Columbus, OH 43210, USA

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPlus / SciFinder, and other databases.

Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1
(Geography, Planning and Development)