

Special Issue

How Retailers Could Contribute to Sustainable Development

Message from the Guest Editors

The aim of this Special Issue is to show that, in the contemporary economy, retailers could significantly contribute to sustainable development. Such an approach, from the industry point-of-view, is taken as large multinational companies, operating in many countries and managing supply chains, are so powerful that they often indicate how goods should be manufactured, as well as are able to shape consumer preferences. Retailers could also promote sustainable consumption by offering sustainable products (also own brand) and information campaigns; sustainable production by responsible procurement policies; contribute to the careers of women (who make up the majority of sales forces in retail) and to make men and women more equal, and so on.

http://www.mdpi.com/journal/sustainability/special_issues/Retailers_Contribute_Sustainable_Development

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Deadline for manuscript submissions

closed (31 December 2018)



Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



mdpi.com/si/10497

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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