

Special Issue

Strategic Management in Tourism Businesses: Pathways for Resilience, ESG Alignment, and Destination Sustainability

Message from the Guest Editors

In today's challenging global environment, strategic management has become essential for the survival, adaptation, and success of tourism businesses. This publication aims to explore how tourism businesses and destination organisations are evolving their strategic thinking to address contemporary challenges while also seizing emerging opportunities. This Special Issue will publish interdisciplinary, international, and evidence-based contributions that advance both academic theory and industry practice. Any question about this SI, please contact Mr. Jayden Guo (jayden.guo@mdpi.com).

Key topics include the following areas:

- Strategic agility and resilience in tourism organisations;
- Crisis management and destination resilience;
- Destination competitiveness strategies;
- Stakeholder engagement and co-creation strategies;
- ESG-oriented strategy and sustainability governance;
- Digital transformation and smart tourism strategy;
- Innovation ecosystems and business model renewal;
- Scenario planning, foresight, and strategic risk management;
- Strategic leadership and human capital in tourism firms.

Guest Editors

Dr. Irini Dimou

Dr. Alexandros Apostolakis

Dr. Ioannis Passas

Deadline for manuscript submissions

31 August 2026



Sustainability

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Impact Factor 3.3
CiteScore 7.7



mdpi.com/si/251007

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

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