Special Issue

Public Health and Healthcare Services Technologies and Development in Post-COVID 19 Era

Message from the Guest Editors

This Special Issue invites paper to expose new methodologies, methods, and 4IR tools. Another opportunity is to research how to use modern technologies to diminish risk management in public health and healthcare services using future management technologies and software to determine the best strategies for organizations in the medical industry. The importance of this Special Issue is to bring originality in topics and approach, in research and development of new technologies of 4IR, new tools for communication campaigns, ServQual models in determining the satisfaction of the end-users, buying motivations for the public health and healthcare services, digitalization and online marketing promotion to improve the image of those and to generate trust and identify the most important performance indicators in the e-health system aiming by using information and communication technologies. Last but not least, all those topics related will help researchers to focus their work on recovery and resilience in the public health and healthcare services after the COVID-19 or no matter the crisis, and to apply new strategies resulting aiming to mitigate the shock effects.

Guest Editors

Prof. Dr. Victor Lorin Purcarea

Department Preclinic 3, Faculty of Medicine, University of Medicine and Pharmacy "Carol Davila" Bucharest, 020021 Bucharest, Romania

Dr. Ivona Răpan

Institute of National Economy, Romanian Academy, 050711 Bucharest, Romania

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Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

mdpi.com/journal/ sustainability





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I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University, Columbus, OH 43210, USA

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