

Special Issue

Prosumption within Tourist Experiences

Message from the Guest Editors

This Special Issue focuses on the relationship between prosumption and sustainable and responsible tourism. There have been few opportunities to explore prosumption within a tourism context and, as a consequence, little attention has been paid to the relationship between prosumption and the responsible management and sustainable development of tourism and other businesses. We would welcome contributions on the following themes:

- responses/behavioural change as a result of Covid-19;
- responsible co-creative tourism responses to Covid-19;
- the role of tourism consumers in delivering and developing organisational recovery strategies;
- the role of TripAdvisor and social media in influencing responsible tourist decision-making;
- the relationship between news coverage and consumer behaviour in tourism;
- prosumption in the context of the United Nations Sustainable Development Goals (SDGs);
- gender, equality, and diversity and implications for tourist decision-making and tourism consumption; and
- the role of family in tourist decision-making and consumption.

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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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