

## Special Issue

# Digital Innovation and Strategic Management for Enterprises for a Sustainable Development

### Message from the Guest Editor

Under the background of the digital economy, digital and information technology have been developing vigorously. How to seize this opportunity and realize sustainable development through digital innovation and strategic management has become an urgent and realistic task for enterprises. This Special Issue welcomes research papers on the mechanisms and pathways by which digital innovation and strategic management contribute to more enterprises' sustainability, addressing one or more of the following topics: Novel theoretical models for digital innovation, management and sustainability development; Modeling enterprise digital transformation and strategic management; Government digital policy for enterprises for a sustainable development; Innovation strategy analysis of digital transformation based on big data; Sustainable analysis of digital innovation based on big data; User innovation or strategic management in the context of digital economy; Digital Innovation and platform strategy or ecosystem strategy; Digital Innovation and Strategic Management in family firms or in open source communities.

### Guest Editor

Prof. Dr. Yu Cui

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### Deadline for manuscript submissions

closed (31 December 2023)



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### Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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### Editor-in-Chief

Prof. Dr. Marc A. Rosen

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