

Special Issue

Orange Economy in the SARS-CoV-2 Era

Message from the Guest Editors

This Special Issue on the orange economy in the SARS-CoV-2 era seeks to fill a gap in theory relating to cultural and creative industries in the context of crisis. This Special Issue is focused on but not limited to the following topics:

- How are businesses in one or more of the industries mentioned redirecting their strategies under the new social norms and policies that have come with the health crisis?
- What are the characteristics of these new markets, and how are businesses' distribution chains adapting, especially in terms of contact with different stakeholders?
- How have marketing and commercialisation strategies changed under these new circumstances?
- How are the changes brought by SARS-CoV-2 affecting sustainability?
- How are these changes affecting organisational relationships and cooperation? (share experiences, knowledge creation, best practices);
- How are the changes affecting industries that include artistic creation in their value chain?
- In these circumstances, how are network interaction and collaborative ecosystems affected?
- New work spaces and dynamics in the "new" society.

Guest Editors

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Dr. Alicia León-Pozo

Deadline for manuscript submissions

closed (31 October 2022)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

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