

Special Issue

Sustainable Food Consumption and Production: Market-Driven Approaches

Message from the Guest Editors

This Special Issue, Sustainable Food Consumption and Production: Market-Driven Approaches, explores how market mechanisms promote sustainability of food systems. It provides a platform for interdisciplinary research bridging economic incentives and ecological imperatives, offering insights into leveraging market dynamics for sustainable food systems. We welcome original research and reviews on topics including:

- Consumer behavior in sustainable consumption
- Market incentives for sustainable production
- Policy frameworks shaping sustainable food markets
- Case studies of market-driven sustainability
- Technological innovations in sustainable food practices

By integrating diverse perspectives, this collection aims to inform policymakers, industry leaders, and academics on effective strategies to align market forces with sustainability goals, fostering resilience and ecological balance in food systems.

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

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