

## Special Issue

# Strategic Sustainability and Strategic CSR

### Message from the Guest Editor

The significance of SMEs and corporations to regional economic development (in terms of their economic and social development potential) has been well documented in the literature. Since the turn of the millennium, there has been increasing interest as to what constitutes best-practice strategic sustainability in this regard; at its core, this interest has focused on studying the mechanisms by which the positive economic and social impacts of SMEs and corporations can be maximized while damage to the environment is minimized. Research into strategic sustainability management has played out prominently in terms of the triple bottom line (TBL) (i.e., on economic, social, and environmental issues). The broad research opportunity to be addressed by this Special Issue is to explore the array of factors are associated with best-practice strategic sustainability management in SMEs and corporations operating in different national and industry contexts.

- strategic sustainability
- strategic CSR

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### Guest Editor

Dr. Mark Wickham

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### Deadline for manuscript submissions

closed (31 May 2025)



## Sustainability

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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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### Editor-in-Chief

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