

## Special Issue

# AI-Driven Entrepreneurship and Sustainable Business Innovation

### Message from the Guest Editors

We are excited to invite you to contribute to our Special Issue titled 'AI-Driven Entrepreneurship and Sustainable Business Innovation', which will be featured in the leading scholarly journal in the field. This Special Issue aims to explore the dynamic and rapidly evolving landscape of artificial intelligence (AI) and innovative practices in entrepreneurship and business management. We are particularly interested in contributions that address, but are not limited to, the following topics: AI-driven strategies for personalized customer experiences;

The role of AI in sustainable business management;

Innovative approaches to marketing and business management;

Impact of AI on business policy and strategic planning; Ethical considerations and challenges in implementing AI in business;

Case studies on the successful integration of AI in business management;

Future trends and predictions in AI and business;

AI in enhancing cultural heritage and business sectors;

The intersection of AI, big data, and business management;

Innovative business models leveraging AI;

AI's role in environmental, social, and governance (ESG) criteria.

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### Guest Editors

Prof. Dr. Radosław Wolniak

Dr. Judyta Kabus

Prof. Dr. Anna Brzozowska

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### Deadline for manuscript submissions

30 November 2025



## Sustainability

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## About the Journal

### Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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### Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario  
Institute of Technology, Oshawa, ON L1G 0C5, Canada

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