

Special Issue

Sustainable Consumption in the Digital Economy: Second Edition

Message from the Guest Editors

This Special Issue specifically addresses the following research questions:

- (RQ1) Do changes in green consumer behavior reflect sustainable consumption and development?
- (RQ2) Does the development of digital technologies foster sustainable consumption and development?
- (RQ3) Has the digital economy reached a level of maturity in terms of sustainable consumer behavior in sustainable economies?
- (RQ4) To what extent can artificial intelligence (AI) tools support sustainable consumption through service personalization, optimization of consumer decision-making, and environmental data analysis?

The editors of this Special Issue of *Sustainability* invite scholars and business practitioners from around the world to contribute. The scope of sustainable consumption within the digital economy remains a crucial field of academic inquiry. Submissions may include literature reviews (bibliometric analyses), quantitative studies, and conceptual models related to sustainable consumption in the context of a digital and sustainable economy.

Guest Editors

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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