

Special Issue

Mass and Social Media for Sustainable Tourism

Message from the Guest Editor

This Special Issue intends to encourage exciting and innovative interdisciplinary discussions among researchers with regards to major current trends in media research, primarily focusing on sustainable tourism. The following includes examples of topics of interest:

- Positive or negative impacts of media on sustainable tourism in terms of social equity and the environment
- Stakeholders' and/or tourists' use of mass or social media to promote responsible behavior for sustainable tourism
- Roles of mass media in sustainable tourism practices for protecting natural and cultural heritage
- Connectedness and interrelationships via media in sustainable tourism for enhancing the welfare of local residents and tourists
- Social changes through enriched interactions via traditional or social media in terms of sustainable tourism
- Innovative applications of new media (e.g., OTT and Youtube) for sustainable tourism development
- Relationships between information ecology via media industry and sustainable tourism
- New research methods for sustainable tourism in media and communication research.

Guest Editor

Prof. Dr. Yoonjae Nam

Department of Culture, Tourism and Content, Kyung Hee University, 26 Kyungheedaero, Hoegi-dong, Dongdaemun-gu, Seoul, Republic of Korea

Deadline for manuscript submissions

closed (26 March 2023)



Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



mdpi.com/si/79757

Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)





Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)



About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University,
Columbus, OH 43210, USA

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPlus / SciFinder, and other databases.

Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1
(Geography, Planning and Development)