

Special Issue

Market Potential for Carsharing Services

Message from the Guest Editor

Transportation is a critical factor for the economic, social, and cultural development of a country. New mobility systems have to be implemented in order to meet an increasing demand, and car sharing (CS) has proven to be a viable solution. Different CS business models are now providing many types of service, effectively substituting private vehicles and complementing public transport services. Several issues, however, are still unexplored or not adequately studied. We are missing an accurate analysis of the mobility needs that CS can satisfy, not only in large cities but also in less-densely populated areas. The impact that disruptive innovations such as automated vehicles, MAAS platforms, and two-sided markets will produce on the demand and supply of CS services are largely unknown. The financial sustainability of the business models currently existing has rarely been explored. Finally, the potential of transport policies in support of CS and their social costs and benefits have not been estimated yet.

The purpose of this SI is to shed light on these topics by adopting an interdisciplinary approach that embraces economic, social and engineering perspective.

Guest Editor

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